





## ABOUT US

SMJ Group stands for legacy, precision, and true excellence. With over 16 years of delivering benchmark quality across diverse real estate and civil infrastructure, our journey has been shaped by craftsmanship, commitment, and a belief in doing things right — Always.

From powering marquee developments behind the scenes to now curating our own signature offerings, SMJ is evolving with a singular vision: to craft design-first, experience-led spaces that speak of timeless elegance and structural integrity.

We are not in the business of volume. We build for value, meaning, and permanence. Every creation is a blend of architectural purity, material finesse, and functional grace — designed to become icons of modern living.

Rooted in excellence and driven by vision, SMJ Group is shaping niche, ultra-premium developments that redefine the landscape — not just in one city, but wherever there is an opportunity to build with soul.





## CHAIRMAN'S Message

At SMJ Group, we believe in creating more than just structures — we craft timeless icons of luxury. As a young and future-focused team, our mission is to redefine modern living through design excellence, precision, and bold vision.

Each project reflects our passion for detail, innovation, and a commitment to building spaces that inspire. We don't just build homes — we shape lifestyles that resonate with elegance, comfort, and contemporary aesthetics.

With every venture, we aim to set new benchmarks in luxury real estate and deliver experiences that endure for generations.

**JANARDAN AGARWAL**  
(CMD, SMJ GROUP)

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## MANAGING DIRECTOR'S Message

At SMJ Group, we take immense pride in our 16-year legacy of delivering excellence in real estate and infrastructure. Our journey has always been about more than just construction — it's about building a vision of timeless luxury and purposeful living.

From modest beginnings to becoming a trusted name, we've consistently delivered projects that blend sophistication, functionality, and lasting value. Our strength lies not only in what we build, but in how we build — with integrity, foresight, and commitment.

Guided by a future-forward vision, SMJ Group remains dedicated to creating iconic spaces that inspire generations and define the true essence of elevated living.

**SPARSH AGARWAL**  
(MD, SMJ GROUP)

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Disclaimer: LDA approval covers plots only. Construction services are separate and subject to separate agreement. Images are illustrative and not binding.



A COMPLETE  
LIFESTYLE ECOSYSTEM  
——— WITHIN ———  
YOUR GATED WORLD



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Artistic impression and not actual site images



# PREMIUM LIFESTYLE & RECREATIONAL AMENITIES

## ENTRANCE & LANDSCAPING



Grand Entrance Plaza  
with Water Bodies



Tranquil Leisure Courts with  
Designer Landscaping



Dedicated Yoga &  
Meditation Lawn



Landscaping Concept  
Inspired by European

## SOCIAL & ENTERTAINMENT ZONES



Expansive Multipurpose Lawn for  
Events & Celebrations



Open-Air Amphitheatre with  
Stage for Cultural



Professional Multi-Sports Court



Running & Jogging Track  
with Impact Cushioning

## OUTDOOR SPORTS & FITNESS

## CHILDREN'S PLAY & ADVENTURE ZONE



Kids' Play Court with  
Adventure-Themed Elements



Outdoor Play Area with  
Secure Play Equipment



Parent-Child Swings for  
Bonding & Playtime



Softfall Mounds for Safe &  
Enjoyable Play

## INFRASTRUCTURE & SAFETY



24/7 CCTV Surveillance with  
Controlled Entry



Well-Lit Pedestrian  
Walkways for Safe Mobility



Boom Barrier System at  
Entry & Exit Points



Sustainable Water Refill  
Stations for Residents & Pets



THE ULTIMATE GYM



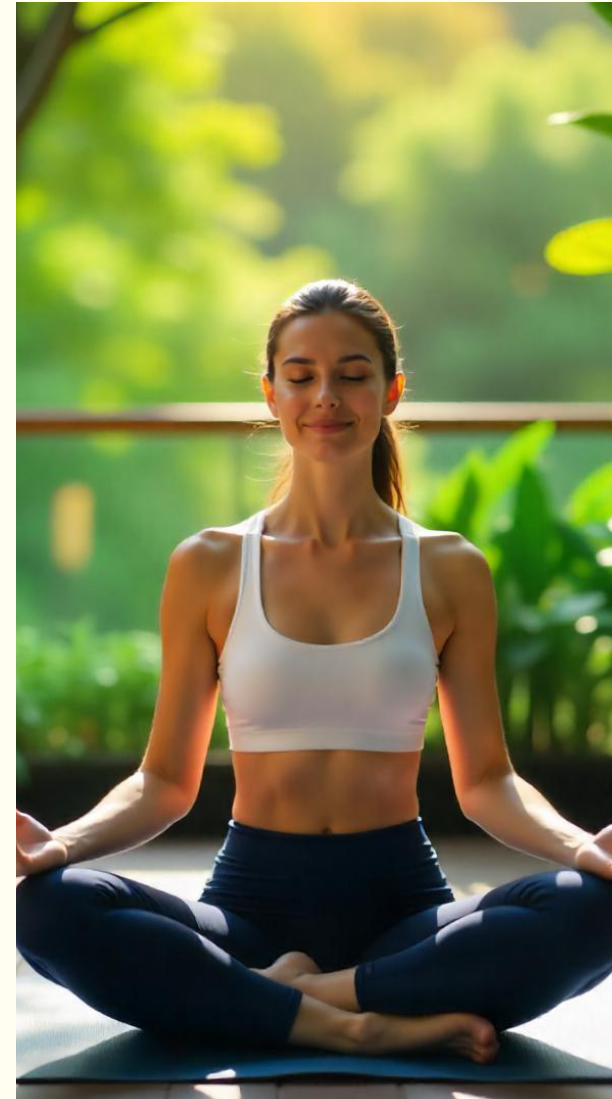
THE PERFECT PLAY AREA



EXPERIENCE LUXURY LIVING



LAVISH SWIMMING POOL @GOCLUB



FLOW INTO WELLNESS

## INDOOR RECREATION & COMMUNITY SPACES



Multipurpose Hall for Social & Cultural Gatherings



Indoor Games Lounge with Chess & Carrom



Senior Citizens' Board Game & Activity Room



Digital Visitor Management System

## AESTHETIC & LIFESTYLE ENHANCEMENTS



Designer Street Furniture with Urban Styling



Illuminated Signages for Easy Navigation



Water Fountain Feature at Entrance Plaza



Dedicated Space for Seasonal & Cultural Events



Open Spaces Designed for Community Engagement

## MAINTENANCE & UTILITY SERVICES



Smart Waste Management System with Segregation



Efficient Sewage Treatment Plant (STP)



High-Quality Paver Blocks for Internal Roads



Earthquake-Resistant RCC Framed Structure



Superior Plumbing & Drainage Systems

## SUSTAINABILITY & ECO-FRIENDLY LIVING



Advanced Rainwater Harvesting System



Energy-Efficient LED Street & Pathway Lighting



Dedicated Green Zones for Various Age Groups



Herbal & Medicinal Garden for Community Wellness



# GO CLUB

For a premium lifestyle, a place where luxury meets comfort, offering everything you need to unwind.

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# ELEGANT INTERIORS *for* TIMELESS LIVING



STEP INTO A WORLD OF REFINED DESIGN AND LUXURIOUS COMFORT,  
CRAFTED FOR THOSE WHO APPRECIATE THE ART OF LIVING WELL.

## LUXURIOUS LIVING ROOM



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# PROPOSED SPECIFICATIONS

Structure -- Earthquake Resistant RCC frame structure designed for the highest Seismic considerations for the zone as stipulated by the BIS Code and for best safety



**External Finish-** Long lasting Weather proof Exterior Paint make of DULUX/NEROLAC/ASIAN



## LIVING & DINING ROOM

### Floor

Vitrified tiles 600\*1200 mm size and make KAJARIA / SOMANY or equivalent

### Walls

Plastered and painted with pleasing shade of OBD make of DULUX/NEROLAC/ASIAN or equivalent

### Ceiling

OBD of make DULUX/NEROLAC/ASIAN or equivalent.



## KITCHEN

### Floor

Anti skid tiles 600\*600 mm size and make KAJARIA / SOMANY or equivalent.

### Platform

Pre-polished marble stone, with Single Bowl Stainless Steel Sink

### Walls/dado

Ceramic tile up to two feet height above kitchen Counter. balance OBD Paint of make. DULUX/NEROLAC/ASIAN or equivalent.

### Water Supply

Provision for Hot and Cold water supply

### Fittings

CP fittings with mixers Provision for RO System



## BATHROOMS

### Floors

Anti skid tiles 600\*600 mm size and make KAJARIA / SOMANY or equivalent.

### Walls

Glazed tiles 600\*1200 mm size and make KAJARIA / SOMANY or

### Fittings & Fixtures

WC, Wash Basin, Branded C P fittings, Provision for Concealed hot and cold water system of make KEROVIT or equivalent.

### Ceiling

False Ceiling grid based





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Artistic impression  
and not actual site image





## BALCONIES

### Floor

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Anti-skid Ceramic Tiles of premium brand.



## STAIRCASE & COMMON PASSAGE

### Floor

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Granite Stone.

### Walls/dado

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Plastered and painted with pleasing shade of OBD make of DULUX/NEROLAC/ASIAN or equivalent.

### Ceiling

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Plastered and painted with pleasing shade of OBD make of DULUX/NEROLAC/ASIAN or equivalent.



## DOORS & WINDOWS

### Entrance Door

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Well seasoned hardwood frame/Press steel frame Flush door shutter duly Painted

### Internal Doors

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Well seasoned hardwood frame/Press steel frame Flush door shutter duly Painted

### Windows

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Aluminum/UPVC



## ELECTRICAL

### Point Wiring

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Copper concealed wiring in all rooms Sufficient light points, fan points, 6/15A sockets A/C points in living/dining and bed rooms Provision for TV, Telephone etc of make LEGRAND, POLYCAB or equivalent

### Switches

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Branded switches and sockets of make LEGRAND, Anchor or equivalent.

### Security System

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Gated Community, CCTV, Fire fighting, system, intercom.





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# CONSTRUCTION EXCELLENCE

YOUR PATHWAY TO EXCEPTIONAL BUILDING SOLUTIONS



## European Architecture

With a focus on precision, aesthetics, and sustainability, Architectural Mastery ensures every plotted development and villa construction upholds the highest standards of quality and design excellence, with villa approvals in progress



## Premium Specifications

We offer premium specifications in materials and finishes, ensuring high-quality construction that meets your expectations and enhances your property's value.



## Quality Assurance & Quality Structural Warranty

Our rigorous quality assurance processes ensure that every phase of construction meets our high standards, providing you with peace of mind throughout the project.

We back our work structural & Quality Assurance, demonstrating our commitment to durability and client satisfaction long after project completion



## Professional Execution

Our team of experienced professionals executes each project with precision and attention to detail, guaranteeing that every aspect of construction is handled expertly.



# PAYMENT ADVANTAGE

Flexible, Accessible, and Client-Centric Payment Solutions



Artistic impression and not actual site image



## Structured Payment Plan

Our structured payment plan allows clients to manage their finances effectively, ensuring that they can invest in their desired projects without financial strain. This plan is tailored to fit individual needs and preferences, making it accessible to a wide range of customers



## Stage-wise Payments

We offer stage-wise payments, which means clients can pay in installments based on project milestones. This system not only aids cash flow management but also aligns payments with the completion of crucial stages, providing peace of mind as clients see their investments come to life.



## Bank Loan Assistance

Navigating the complexities of securing a bank loan can be daunting. Our team provides expert assistance to clients, guiding them through the loan application process and ensuring they have access to the best financing options available.



# BUILDING THE PROGRESSION TOWARDS YOUR DREAM VILLA

Unlock Exceptional Value Today



## PREMIUM PLOT CHOICES

Select from an exclusive range of premium plot choices. These plots are strategically located and come with great views, making them ideal for your future projects or investments.

## CONSTRUCTION COST LOCK-IN

Enjoy the security of a construction cost lock-in, protecting you from future price hikes. This feature guarantees that your construction costs will remain stable throughout the project duration.

## BENEFITS

Gain access to benefits that enhance your investment. These benefits may include integrated amenities, Professional Working, along with financing options, further increasing the value of your purchase.





## SITE PLAN



## PROJECT OVERVIEW

### Total Area

25 Acres+ of Lush Green Plotted Development

### Plot Size & Relative Buildup Areas

909 Sq.ft. to 2002 Sq.Ft.

### LDA Permit No.

LDA/LD/24-25/2466/21102024

### Project RERA No.

UPRERAPRJ869089

### Club & Community Center

### Green Areas

### Commercial Areas

### School

Powered by SMJ Group, Suraksha Enclave is an LDA and RERA-approved plotted township (approvals under Omega Infrabuild Pvt. Ltd.). Construction is offered separately as an independent, value-added turnkey solution.



## AFFLUENT NEIGHBOURHOOD

5 min Distance



SGPGIMS (Sanjay Gandhi  
Postgraduate Institute of Medical  
Sciences

3 min Distance



Outer Ring Road (Kisaan Path)

15 min Distance



LULU Mall

15 min Distance



Medanta Hospital

20 min Distance



Lucknow Airport / Chaudhary  
Charan Singh International Airport

25 min Distance



Charbagh Railway station

8 min Distance



The Millennium Schools

15 min Distance



GD GOENKA Public school

## NEARBY LOCATIONS

- Outer Ring Road (Kisaan Path) ————— 2 min Distance
- SGPGIMS (Sanjay Gandhi Postgraduate Institute of Medical Sciences) ————— 3 min Distance
- The Millennium Schools ————— 8 min Distance
- Medanta Hospital ————— 15 min Distance
- GD GOENKA Public school ————— 15 min Distance
- LULU Mall ————— 15 min Distance
- Lucknow Airport / Chaudhary Charan Singh International Airport ————— 20 min Distance
- Charbagh Railway station ————— 25 min Distance



Powering **Suraksha Enclave** - Intergrated Township

SCAN QR FOR



Location



3D Walkthrough



Brochure



LDA Permit No. LDA/LD/24-25/2466/21102024 | RERA Registration No. UPRERAPRJ869089 | [www.up-rera.in](http://www.up-rera.in)  
Site Address: Suraksha Enclave, Purseni, Raebareli Road, Lucknow 227305

+91 97216 63366 | [info@smjgroups.in](mailto:info@smjgroups.in) | [www.smjgroups.in](http://www.smjgroups.in)

Disclaimer: The project is LDA approved for plotted development. Construction services offered post-sale as a separate turnkey assistance. No pre-approved villas are being sold under this offering.